

USCHI BOARD OF DIRECTORS' MEETING

Face-to -Face

Sunday March 6th 2011

USCHI Board of Directors held a face-to-face Post Convention meeting on March 6th, 2011 in the boardroom of the Midtown Holiday Inn Grand Island, Nebraska. President Tracy Zeorian called the meeting to order at 9:22 am CDT. Those present were President Tracy Zeorian, Vice-President Kent Braathen, Treasurer Jon Orr, Secretary Taff Hughes, board members Roger Sammons, Kirk Grove and Dean Karau, Operations Manager Pam Shmidl. Also present were Charlene Schemper incoming chair of scholarship committee, Wendy Hughes past immediate chair of scholarship committee, and Anita Sennett of Ag Connect.

AGENDA

Was reviewed by all present. With the addition of scholarship under old business and Larry Schroeder under new business, Taff moved to accept the agenda, Kirk seconded.

MINUTES AND SECRETARYS REPORT

There was none available

TREASURER'S REPORT

There was none available

OLD BUSINESS

Scholarship

Wendy and Carlene were present to give report and their new committee members. Both Wendy Hughes and Elaine Eaker's terms on the committee have ended and they will be replaced by Rachel Johnson and Nancy Eberts, with Carlene Schemper taking over as chairperson. Missy Orr, Lori Lemmenes and Carolyn Aherns will continue their terms. Wendy and Carlene reported that comments from members had been very favorable of the higher value scholarships awarded. There was some discussion of the Ron Misener memorial scholarship and on the difference between silage and grain harvesting.

Wendy and Carlene left the meeting at 9:58am.

Ag Connect

Anita Sennett thanked the board for the opportunity to be here to present her proposal. Ag connect is offering \$40,000 to USCHI to bring their convention in 2013 with 400 confirmed attendees. With an extra \$10,000 per additional 100 attendees beyond 400 in increments of 100 only. After extensive discussion board feels we cannot attend in 2013 guaranteeing those numbers, and expressed Orlando was not a good location for us. Closer to the Mid West would be better; they also expressed the concern of vendors and associate members.

Board questioned Anita about bringing a smaller group and what incentives they would provide; having face to face board meeting and seminars direct to USCHI, she advised us to counter their proposal. Board challenged Anita to advertise to the membership and look at bringing a promotional booth to our convention.

NEW BUSINESS

Board Assignments

Remain the same.

Larry Schroeder

It was stated that Larry had been getting reimbursed his cost of publishing and posting convention pictures only; a \$200.00 fee and also his registration fees were taken care of for convention. It has been this way for several years. Board entered into discussion resulting in Jon making a motion to reimburse them for their room at convention and keep paying it for the future, Dean seconded the motion, motion carried.

Post Convention Review

Overall comments very positive, meetings well attended, negatives were walkway between buildings and lack of chairs in trade show arena. There was some discussion about letting local people in, maybe different color badge or ribbon. Pam informed board of the interest shown by Stock Auction in becoming a platinum sponsor.

Board went on to discuss the drawbacks of Topeka for next year and possibility of canceling. It was then discussed the possibility of going to Moline, Illinois, it was brought up no facility big enough was available. The idea of a smaller meeting in December was discussed. Taff will look into possibilities.

Kirk moved board go into executive session at 12:05 pm, Jon seconded.

Kent moved to end executive session at 12:25 pm, Jon seconded.

Wages for convention helpers were discussed, Mike and Judy \$13.50 per hour same as last year. Mike mileage reimbursement at 0.51c/ml and added fuel on the way home. Judy \$200.00 travel expenses. Then some discussion proceeded on registration and how to emphasize pre registration.

Adjourn

Meeting adjourned at 1:17 pm CDT.