

US CUSTOM HARVESTERS

2012

ANNUAL CONVENTION

MARCH 1, 2, & 3, 2012

GRAND ISLAND, NE

**FOR MORE INFORMATION, PLEASE CALL THE OFFICE
AT 620-662-6297**

**COMPLETE LODGING INFORMATION ENCLOSED
MIDTOWN HOLIDAY INN IS HOST HOTEL
RESERVATIONS CAN BE MADE AT 308-384-1330**

EXHIBIT SPACE APPLICATION & CONTRACT
MARCH 1, 2 & 3, 2012 – FONNER PARK – GRAND ISLAND, NE

EXHIBITOR INFORMATION – List company name EXACTLY as you wish it to appear on all lists, mailings, promotional materials, etc. (PLEASE TYPE OR PRINT)

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Street Address (If PO Box is used above): _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Website: _____

PRIMARY CONTACT PERSON REGARDING SHOW INFORMATION

First Name: _____ Last Name: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Direct Email: _____

PRIMARY CONTACT PERSON DURING/AT SHOW

First Name: _____ Last Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell: _____

Direct Email: _____

GENERAL SHOW INFORMATION

SHOW LOCATION, DATES & HOURS

The Annual Meeting Trade Show will be held at the Fonner Park Exposition And Events Center, 700 East Stolley Park Road, Grand Island, NE 68802. Show dates and hours will be (Show hours are subject to change. Refer to the show's website for any updates).

Tuesday, February 28, 2012 7:00 a.m. – 6:00 p.m. All large equipment will be required to move in on this day, including any 10 x 10/20 booths with fuel trailers or exhibits that need to be moved in with pickups or forklifts.

Wednesday, February 29, 2012 8:00 a.m. – 6:00 p.m. All other booths may set up at any time during these hours. Large equipment vendors may continue putting finishing touches on their booths during this time.

Thursday, March 1, 2012 8:00 a.m. – 11:45 a.m. 1:00 p.m. – 6:00 p.m.
Hands on Forage clinics will run from 8:00 a.m. – 11:45 a.m.
Hands on Combine clinics will run from 1:15 p.m. – 4:25 p.m.
Hospitality from 4:45 p.m. – 5:45 p.m.

Friday, March 2, 2012 8:45 a.m. – Noon 1:45 p.m. – 5:00 p.m.
Hospitality from 4:00 p.m. – 5:00 p.m.

Saturday, March 3, 2012 9:30 a.m. – Noon
Trade Show Teardown 1:00 p.m.

Please refer to tentative agenda and show program for further details regarding scheduling of meals and other breakout sessions/activities etc.

TRADE SHOW

All combines will need to have shipping size tires on them to fit through the doors. The gas cap must be taped on and have very little fuel. The battery cables must also be disconnected once in the building. Plan on being very flexible as we try to maneuver everyone into an acceptable space. The exhibit booths will be furnished with the following: 1 clothed table, 2 chairs, back drop curtain and a table skirt. Booth spaces as well as equipment spaces will be **assigned** on a first come first serve basis. Reservations for booth space must be made no later than **January 27, 2012**. Any reservations made after that date will be subject to an additional charge. You will need to provide your own electrical cords. Anyone requiring 220 wiring will need to call the office to make arrangements. No additional space or tables will be allowed unless prior arrangements have been made through the office. **Booth space will be complimentary to those who choose to sponsor a meal.** There will be a maximum of 1 unit per company indoors (unless space permits otherwise). Please be specific as to the type and size of indoor equipment. Any equipment space registered after

January 27, 2012 will not be guaranteed an indoor space. Payment in full should accompany your booth space applications.

All fire code restrictions must be followed.

No repairs, alterations, additions, or improvements shall be made or work commenced without FONNER PARK management's prior written approval.

At a minimum, none of the following items may be affixed to walls, posts, ceilings, etc. in the HEARTLAND EVENTS CENTER or EXHIBITION BUILDING #1: tape, wire, tacks, nails, boards, signs, and displays. Banners may be affixed using zip ties or strings.

Athletic mat tape that leaves no sticky residue shall be used on facility floors.

Load In/Load Out: All equipment, materials, supplies, etc. shall be brought into and out of the HEARTLAND EVENTS CENTER and EXHIBITION BUILDING #1 through the loading docks located on the west end of both facilities. Doors shall not be left open for long periods of time.

Prohibited Items and Activities:

Smoking and the use of any tobacco products is prohibited throughout the FONNER PARK buildings.

No weapons, drugs, or contraband of any kind.

Outside doors shall not be propped open.

Helium balloons, air-horns, confetti, glitter, or like products.

Propane, butane, LP gases or pyrotechnics.

No animals or pets; only exceptions is for a licensed and trained "service" dog utilized for blind, handicapped or disabled person.

Any activities other than those agreed upon in advance and specified in this contract.

COMBINED HOSPITALITY AND MEALS

We are now in the process of planning the combined hospitality to be held in the trade show area. However, you will still have the option of coordinating your own hospitality at the Midtown Holiday Inn. If you decide to contribute to the hospitality or sponsor a meal, please indicate this on your application. Some sponsorships are limited, so please call Pam for more information. This year we are looking for sponsors for scooters/golf carts for transportation between buildings, furniture sponsors for sitting areas in trade show area, entertainment sponsors for comedian and live band on Thursday evening, sponsors for children's and ladies day programs. If you are interested in a particular area of sponsorship, please indicate that on your application or call Pam for more information. All sponsors, no matter how large or how small will be recognized on all signage, promotional literature, programs and at all meals.

Any company sponsoring a meal will be allowed to have a representative from their company give a 10-15 minute presentation during their meal. **Please indicate the name/title of your speaker on the application to assure that the correct**

information will be printed in the programs. We will need to have a bio on your speaker 2 weeks prior to the start of the convention.

If you would like to sponsor any of our speakers or entertainment, please indicate this on your application.

AUCTION ITEMS

The auction is our main fundraiser of the year and we need your help. Please indicate on the return sheet the items your company will be donating for the auction, or call the office prior to the start of the convention. **Any company providing a list of auction items before January 5, 2012 will have those items listed in "The Harvest News" February 2012 addition.** This listing allows our members to see what is going to be available to bid on, it also gives you a chance to showcase your company as well as your donations. We THANK YOU in advance for your kind donations!!!!

DOOR PRIZES

If you have an item(s) you would like to donate for a door prize, please bring it to the auction/door prize room. To assure due appreciation can be expressed, we ask that you please put a business card with your donation. Door prizes will be given throughout the convention at various times, however, during a meal only the meal sponsor will be allowed to draw for their door prizes.

If you have any questions, please don't hesitate to call and let me know. I will be glad to help in any way possible. I am looking forward to seeing all of you again in 2012!

Sincerely,
Pam Shmidl
Trade Show Coordinator
620-664-6297
office@uschi.com

Assistant Trade Show Coordinators (On site contact only please)
Dan Misener
918-325-0849

David Misener
918-325-1103

Fonner Park Contact (for shipping information)
Dianne Willey
402-460-0139 (cell to be used on site only)
308-382-4515 (office to be used prior to show)

If you have shipping questions or questions regarding when you can begin dropping off equipment, please contact Dianne Willey on her office phone. All items being shipped should be clearly marked with your company name and contact person, and that the package is for the US Custom Harvesters show. **Unloading equipment (forklifts) will not be available until Monday, February 27, 2012.**

USCHI 2012 ANNUAL CONVENTION

COMPANY NAME: _____
CONTACT NAME: _____ PHONE: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
VISA/MASTERCARD/DISCOVER _____
EXP. DATE: _____ CHECK ENCLOSED _____

INDOOR EQUIPMENT AND BOOTH SPACE

1 – 34 X 34 Combine Space Comp for Sponsorship

_____ 1 - 10 x 10 Booth Space Comp for Sponsorship if desired (Yes/No)

_____ # of additional 10' X 10' inside Booth Spaces - \$350.00 Per Space Actual size of space required i.e. 10' x 20', 10' x 30' etc. _____

_____ # of additional Equipment Units 20' x 20' - \$1250.00 per unit. Actual size of space required i.e. 20' x 20', 20' x 30', 30' x 30' etc. _____.

_____ Electricity – You must provide your own electrical cords. Anyone requiring 220 wiring must contact Pam ahead of time.

DESCRIPTION & DEMENSIONS OF EQUIPMENT

OUTDOOR EQUIPMENT EXHIBIT SPACE

_____ # of Equipment Unites - \$200.00 per unit

Description & Dimension of Equipment: _____

AUCTION ITEMS

DESCRIPTION _____

DOOR PRIZES

DESCRIPTION _____

PLEASE INCLUDE A BUSINESS CARD WITH ALL DONATIONS. IF YOU NEED MORE SPACE, FEEL FREE TO USE THE BACK SIDE OF THIS PAGE OR MAKE ADDITIONAL COPIES AS NEEDED. ANY ITEMS REPORTED TO PAM BEFORE JANUARY 5, 2012, WILL BE LISTED IN THE FEBRUARY "HARVEST NEWS".

BADGES

PLEASE INDICATE BELOW THE NAMES OF PEOPLE THAT WILL BE ATTENDING:

ADDITIONAL NAME BADGES - \$150.00 PER BADGE - BEFORE JANUARY 27, 2012 - \$175.00 AFTER JANUARY 27TH. (After the first 15)

NAME _____ CITY/STATE _____

NAME _____ CITY/STATE _____

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NAME _____ CITY/STATE _____

Insurance Certificate

Exhibitor shall assume all liability for damage to exposition facility by reason of his exhibit. Each exhibitor shall provide a Certificate of Insurance for Comprehensive General Liability in the amount of at least \$500,000.00 combined single limits to USCHI prior to being allowed on the trade show floor for set-up as a requirement of participation in this convention. Exhibitor agrees that the USCHI, Convention Center and their representative officers, directors, employees and agents are not responsible for any damages or charges imposed for violation of any law or ordinance whether due to exhibitor or agent of exhibitor. Exhibitor agrees that at the conclusion of the convention, exhibitors shall surrender the space occupied in the convention center in the same condition it was in at the commencement of the move-in. Exhibitor agrees that it is responsible for the defense and payment of any and all claims, demands and suits on account of any alleged injuries, death or other loss by individuals, or damage to property or other loss, to any party occurring in the convention center area or elsewhere because of the acts or omissions of the exhibitor, its employees or agents, licensees, guests or contractors. Exhibitor shall indemnify, defend and hold harmless USCHI, Convention Center, and their respective officers, directors, employees and agents and each of them against and from any and all losses costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident, bodily injury, property damage or other claims or occurrences to any person, including exhibitor, its employees and agents or any business invitees, arising out of or related to exhibitor's occupancy or use of the exhibition premises in the convention center, including storage and parking areas.

USCHI reserves the right to determine the eligibility of any company, product, and promotion or part thereof, that in its opinion is not keeping with the character and purpose of the USCHI. Exhibitors shall not make misleading claims.

Please sign and return with packet.

Thank you,
Pam Shmidl
Trade Show Coordinator

USCHI 2012 Annual Convention

REGISTRATION POLICY

revised 09-09-10

1. USCHI members must have their dues paid to register and attend USCHI sponsored conventions. The Actual USCHI Member must register their employees, parents, and/or guests. If this is not possible, members must accompany their employees, parents and/or guests to the registration desk. Employees and/or guests cannot register themselves.
2. Badges will be issued to each person registering and must be worn to all functions for admittance. This will be strictly enforced. Some meetings are for Regular Members Only and will be noted as Regular Member's Only on convention programs.
3. A charge of one full day's registration must be paid even if attending only one meal. (No Exceptions)
4. Children ages 3-10 will be charged ½ cost of full registration. There will be no charge for children under 3 years of age.
5. All pre-registration including, members, associate members, employees or guest, must be received at the office ten (10) days prior to the start of the convention to receive the discounted rate. This can be done by phone with a credit card or a check mailed directly to the USCHI office. The office will not take registrations without payment. **NO EXCEPTIONS!!**
6. Exhibitors will receive one complimentary registration with each booth space.
7. Meal Sponsors of \$6,250 or more will receive up-to-five complimentary registrations per company.
8. All invited speakers will receive free registration.
9. Media will receive one complimentary registration per entity if staying for the duration of convention.

Grand Island

NEBRASKA

CONVENTION & VISITORS BUREAU

US Custom Harvesters Inc **2012 Lodging List (February 28-March 3)**

- ◆ **Local & state taxes are in addition to rates listed below (14.24%)**
- ◆ **Please make reservations at the earliest possible dates to ensure accommodations**
 - ◆ **Availability varies at participating hotels**
 - ◆ **Be sure to mention that you are with Custom Harvesters**

South Locust Corridor

Midtown Holiday – Host Hotel

2503 South Locust Street
308-384-1330 /800-548-5542

Amenities

Cable TV, pool, hot tub,
restaurant, lounge, fitness room

158 Room Block – 2/13/12

Rates

Double or King Bed - \$80.00

Best Western Inn & Suites

2707 South Locust Street
308-381-8855

Amenities

Cable TV, hot breakfast, fitness room,
indoor pool & hot tub

60 Room Block – cut off 2/14/12

Rates

King - \$90.00

2 Queen Beds - \$90.00

Howard Johnson Riverside Inn

3333 Ramada Road
(just off South Locust Street)
800-422-3485

Amenities

Cable TV, pool, hot tub,
restaurant, lounge, fitness room

58 Room Block – cut off 2/27/12

Rates

King &/or Queen Bed(s) - \$79.00

First two adults & \$5.00 for each additional
person

Island Inn

2311 South Locust Street
800-646-6869

Amenities

Cable TV, continental breakfast

25 Room Block- cut off 2/1/12

Rates

2 Queen Beds - \$70.00

1 King Bed - \$70.00

Rodeway Inn

3205 South Locust Street
308-384-1333/800-7661706

Amenities

Cable TV, hot breakfast

30 Room Block – 2/13/12

Rates

1-2 Queen Beds - \$74.99

Super 8 Motel

2603 South Locust Street
308-384-4380

Amenities

Cable TV, continental breakfast,
fitness room, indoor pool & hot tub

40 Room Block – cut off 2/14/12

Rates

1 or 2 Queen Beds - \$65.00

TENTATIVE AGENDA 2012 ANNUAL CONVENTION

TUESDAY, February 28th

7:00 a.m. – 6 p.m. Trade Show Set Up – Big Equipment Only - including fuel trailers or any trailers going into 10 x 10/20 booths requiring the use of a truck, pickup or forklift to move into space.

WEDNESDAY, February 29th

1:00 p.m. – 6:00 p.m. Trade Show Set Up Vendor Booths
1:00 p.m. – USCHI Pre-Convention/March 2012 Board of Directors Meeting – Midtown Board Room
4:00 p.m. – 7:00 p.m. Pre-Registration – South Entrance Heartland Event Center

THURSDAY, March 1st

7:00 a.m. – 5:00 p.m. Registration & Sales Table Open – South Entrance Heartland Event Center
7:00 a.m. – 7:45 a.m. BOD & State Chairman Breakfast, Past Presidents, Past Board Members (Invitation Only) – Midtown Holiday Inn
8:00 a.m. – 11:45 a.m. Combine Clinics
8:00 a.m. – 8:45 a.m. – New Holland – Room 5 – Heartland Event Center
9:00 a.m. – 9:45 a.m. – AGCO/Gleaner- Room 5 Heartland Event Center
10:00 a.m. – 10:45 a.m. – John Deere –West End Auditorium Heartland Event Center
10:00 a.m. – 10:45 a.m. – AGCO/Challenger – Room 5 Heartland Event Center
11:00 a.m. – 11:45 a.m. – CASE IH – West End Auditorium Heartland Event Center

Forage Clinics
8:00 a.m. – 8:30 a.m. – Krone North America – Trade Show Floor
8:40 a.m. – 9:10 a.m. – New Holland Forage – Trade Show Floor
9:20 a.m. – 9:50 a.m. – John Deere Forage – Trade Show Floor
10:00 a.m. – 10:30 a.m. – Class of America – Trade Show Floor
8:00 a.m. – 11:45 a.m. Trade Show Exhibit Hall
10:00 a.m. – 3:00 p.m. Ladies Harvest Happenings & Luncheon – Exhibit Hall
10:40 a.m. – 11:40 a.m. All classes of Forage Equipment classroom meeting – Room 1-3 Heartland Event Center
11:45 a.m. – 1:00 p.m. Lunch – Sponsored by USCHI Platinum Sponsors – Claas
1:15 p.m. – 3:30 p.m. Combine Clinics Exhibit Hall
1:15 – 1:45 pm – New Holland – Trade Show Floor
1:55 – 2:25 pm – AGCO/Gleaner – Trade Show Floor
2:35 – 3:05 pm – John Deere – Trade Show Floor
3:15 – 3:45 pm – CASE IH – Trade Show Floor
3:55 – 4:25 pm AGCO/Challenger – Trade Show Floor
1:30 p.m. – 3:30 p.m. Chopper Challenge presentation – Vita Plus – Chris Hallada, Forage

	Program Mgr. Dr. John Goeser, Dairy Technical Services – Room 1-3 – Heartland Event Center
1:00 p.m. – 6:00 p.m.	Trade Show Exhibit Hall
2:00 p.m. – 3:00 p.m.	Frank Gasperini – NCAE & Kerry Scott – MAS Labor H-2A, LLC – H-2A Presentation - Room 1-2 – Heartland Event Center
3:30 p.m. – 4:30 p.m.	Silage Speaker – Room 1-3 – Heartland Event Center – TBD
4:45 p.m. – 5:45 p.m.	Hospitality – Sponsored by USCHI Bronze Sponsors – Trade Show – Exhibit Hall
6:30 p.m. – Sharp	Dinner – Sponsored by USCHI Platinum Sponsors – AGCO
7:45 p.m. – 8:45 p.m.	Entertainment – Jay Hendren – Comedian – West Auditorium Heartland Event Center
9:00 p.m. – 10:30 p.m.	Live Band – High Valley - West Auditorium Heartland Event Center Thursday evening events sponsored by our Silver & Bronze Sponsors – TBA

FRIDAY, March 2nd

7:00 a.m. – 8:00 a.m.	Breakfast Buffet – Heartland Events Center General Assembly (Introduce Candidates) Participating State Law Enforcement Open Forum (Members Only)
8:00 a.m. – 8:45 a.m.	State Meetings Colorado & Nebraska – Room 5 – Heartland Event Center Montana & Minnesota – Room A – Heartland Event Center Kansas – Room 1 & 2 - Heartland Event Center North/South Dakota & Iowa – Room 4 - Heartland Center Oklahoma – Room C – Heartland Event Center Texas – Room 3 – Heartland Event Center All Other States – Room D2 – Heartland Event Center
8:00 a.m. – 5:00 p.m.	Registration & Sales Table Open – South Entrance Heartland Event Center
9:00 a.m. – 11:45 a.m.	Dianne Walbrecker – Train the Trainer – West Auditorium Heartland Event Center
8:45 a.m. – Noon	Trade Show Exhibit Hall
12:00 p.m. – 1:40 p.m.	Lunch – Sponsored by USCHI Platinum Sponsors – New Holland Introduction of Legislative visitors
1:45 p.m. – ?	Business Meeting – Election of Officers (Members Only) – Room 1, 2 & 3- Heartland Event Center
1:45 p.m. – 5:00 p.m.	Trade Show
4:00 p.m. – 5:00 p.m.	Hospitality – Sponsored by USCHI Silver Sponsors – TBA
5:30 p.m. – Sharp	Dinner – Sponsored by USCHI Platinum Sponsors — John Deere - Speaker TBA AUCTION – SUPPORT YOUR ORGANIZATION – FUN! FUN! FUN! Hospitality sponsored by USCHI Gold Sponsor – Vincent, Urban, Walker & Assoc.

SATURDAY, MARCH 3rd

7:30 a.m. - 9:00 a.m.	Full Breakfast – Heartland Event Center
8:00 a.m. – 12:00 p.m.	Registration & Sales Table Open

8:45 a.m. – 9:15 a.m.	Board of Directors Meeting with Exhibitors – Meeting room trade show floor
9:30 a.m. –10:30 a.m.	Trent Loos – West Auditorium – Heartland Events Center
9:30 a.m. – 12:00 p.m.	Trade Show
10:45a.m. – 11:45 a.m.	Jolene Brown – Key note Speech – West Auditorium – Heartland Event Center
12:00 p.m. – 1:30 p.m.	Lunch – Sponsored by USCHI Platinum Sponsors – Case IH Special Guest Senator Johanns
1:00 p.m. –	Trade Show Tear Down
1:45 p.m. – 3:00	CHAMP (Grain & Forage) – Terry Kastens, Kevin Dhuyvetter, K-State University, Ag Analysis + - Sponsored by John Deere– Rooms 3, 4 & 5 Heartland Event Center
1:45 p.m. – 3:45 p.m.	Jolene Brown – Workshop – West Auditorium – Heartland Event Center
4:00 p.m. – 5:00 p.m.	Hospitality – Sponsored by USCHI Platinum Sponsors-Atrium of Midtown Holiday Inn
6:00 p.m. – Sharp	Dinner – Sponsored by USCHI Platinum Sponsors – Heartland Event Center Color Guard Honored Guests – Past Presidents, Past Hall of Fame Scholarship Awards Quilt Drawing Hall of Fame Awards Changing of the Gavel

SUNDAY, MARCH 4th

8:00 a.m. – 9:00 a.m.	Praise Service – Midtown Holiday Inn Preacher – Tim Rust – Life’s Arena Cowboy Church ???
9:15 a.m. -	Board of Directors Meeting – Midtown Holiday Inn Board Room

PLEASE CHECK WEBSITE AND NEWSLETTER FOR UPDATES AND CHANGES TO THE AGENDA.

