

# AG CONNECT

2010 EXPO

[Where the world of agriculture comes together](#)

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**In recognition of your importance in the agriculture industry,  
U.S. Custom Harvesters Members  
are specially invited to**

## **PREVIEW DAY**

Tuesday, January 12, 2010

Exhibits: 11:00 am- 4:00 pm

Celebration of Agriculture VIP Reception: 4:00 pm – 6:00 pm

### **Exclusive Day for Top Producers, Dealers and Exhibitors**

*The first day of AG CONNECT Expo 2010 will be set aside for the world's leading producers, dealers, media and industry leaders from across the globe to come together and make essential connections, conduct business and get a preview of the latest product innovations.*

### **By special admission only, offering:**

- ❖ *One-on-one interaction with exhibiting experts and executives*
- ❖ *Exclusive Professional, Business Environment*
- ❖ *Celebration of Agriculture VIP reception recognizing your efforts and success at feeding, fueling and clothing the world*
- ❖ *New product launches and ASABE AE50 product innovations awards*
- ❖ *Admission to VIP Lounge throughout the show week*

**Special complimentary admission granted to  
U.S. Custom Harvesters, Inc. members [registering](#) using code UR10CH**

## Stay for the rest of the week to experience:

- ❖ **[Free sessions](#) in the Innovations Theater on the show floor sponsored by *Successful Farming* -**
  - Crop Marketing: This year's prices and profit
  - Top 10 Tech Trends: Precision Ag, tractors, combines, tillage
  - Global Gearheads: New Machinery/Equipment from around the world
  - Top Shops: 10 tips for designing your dream farm shop
  - Ag Communications: Panel discussion with *Jim Evans, Orion Samuelson, Mike Yost*
  - Trading up: How to value your trade-in (with Greg "Machinery Pete" Peterson)
  - The Balancing Act: Home, family and career
  
- ❖ **[Breakout sessions](#) in tracks covering:**
  - High Yield (with Ken Ferrie - sponsored by *Farm Journal*)
  - Risk Management (sponsored by *Informa Economics/Farm Journal/DTN/Progressive Farmer*)
  - Technology (sponsored by *Precision Ag Institute*)
  - Farm Management (sponsored by *Successful Farming*)
  - Renewable Energies (sponsored by *25 x '25*)
  - Family Business Management (sponsored by *American Agri-Women*)
  - ***After each session, take your education a step further by continuing the discussion and exchanging ideas with the experts and like-minded producers in the Networking Zone.***
  
- ❖ **[Tours](#) of local agricultural operations** to Florida's Natural, Deseret Ranch, Showcase of Citrus
  
- ❖ **Live Taping of U.S. Farm Report**
  
- ❖ **International agriculture** - Exhibitor pavilions from countries including Germany, Italy, China, Venezuela, Argentina and Brazil keep you up to date with overseas technologies. Compare notes with farmers from Europe, Asia and Latin America at [Networking Night](#) and in the Connect Café.
  
- ❖ **The latest innovations and technology** in equipment (featuring ASABE AE50 award winners), inputs and services covering all sectors of agriculture in the exhibits throughout the show week. See the majors and pavilions focused on shortliners, fluid power and renewable energies.
  
- ❖ **Sunny Orlando!** [Discounted evening and weekend passes](#) at local theme parks, golf courses, restaurants, attractions and reduced rates at over [50 area hotels](#) which provide free shuttle service to the Convention Center.

**Special complimentary admission to Preview Day (a \$50 value) granted to U.S. Custom Harvesters, Inc. members [registering](#) using code UR10CH**

**Questions? Contact Anita Sennett at [asennett@aem.org](mailto:asennett@aem.org) or (414) 298-4174**

**Learn more at: [www.agconnect.com](http://www.agconnect.com)**